



NATURALLY SMART

NATURAL FIBRE - ENVIRONMENTALLY FRIENDLY - HARD WEARING



Exclusive to
Harvey Norman



The Naturally Smart Wool Collection

Your best choice for performance & luxury

Wool is the only truly green carpet! From the sheep's back to your floor. Nature offers you all the protection and comfort that it naturally can.

NATURALLY SMART WOOL is the ultimate in carpets, made from a natural fibre that is sustainable with long lasting appearance, durability, maintenance and comfort.

NATURALLY SMART WOOL is nature's renewable and biodegradable resource, wool is hypo-allergenic and will not support bacterial growth.

NATURALLY SMART WOOL is the ultimate in softness, resilience, comfort and warmth, yet cooling in summer.

NATURALLY SMART WOOL is known for its natural ability to resist soiling, stains and spills, therefore giving you confidence to clean and maintain your carpet.

Harvey Norman THE CARPET & FLOORING SPECIALIST has so much confidence in the natural stain protection of wool from the Naturally Smart collection, that we extend to you the first 15 Year Stain Warranty on wool to compliment our 15 Year Wear Warranty on the Naturally Smart collection.

There is no fear factor in living with the natural quality of wool - we trust nature - why wouldn't you?



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Why The Naturally Smart Wool Collection?

1

Wool is naturally environmentally friendly.

- Wool is a natural, sustainable fibre.
- Wool is rapidly renewable as well as fully biodegradable.
- Wool has a low environmental impact.

2

Wool is a naturally non-allergenic fibre.

- Wool has a breathable fibre structure that does not promote the growth of bacteria or dust mites.
- Wool fibres are too long and too coarse to be inhaled and therefore do not affect asthma sufferers.
- Wool is a natural fibre; it won't give off harmful emissions.

3

Wool is naturally soil resistant and easy to clean.

- The naturally scaled surface of wool provides resistance to soiling.
- Wool fibre's external structure means any spillage will not be immediately absorbed.
- These attributes make wool carpet easy to clean.

4

Wool is naturally durable and has superior long term appearance retention.

- Wool fibres are naturally very robust and hardwearing.
- Wool is naturally resilient and strong as each fibre is made up of millions of 'coiled springs' that stretch and give rather than break.
- The strong fibres ensure wool carpets retain their good appearance for a long time.

5

Wool is naturally flame retardant.

- Wool is inherently flame retardant, difficult to ignite and self-extinguishing.
- Best choice for installation with the most stringent flammability regulation.
- Wool is safe; low flame spread and won't melt.

6

Wool naturally springs back to shape.

- Wool has a natural crimp, a memory of its origin as fleece on sheep.
- The crimp allows fibre to compress and then bounce back to its original shape over time.
- Dents in wool carpet from furniture disappear overnight when left to sit in a little water.



Warranties

15 Year Stain Warranty*

Victoria Carpets warrants that the surface pile of carpet will resist most household stains for 15 years from date of delivery when properly installed indoors to Australian Standards. This warranty specifically excludes: general soiling, discoloration, appearance change due to pile distortion, exposure to substances or contaminants which degrade or destroy wool or the colour of the carpet (e.g. bleaches, drain cleaners etc), very hot liquids, food and beverages containing strong dyes (e.g. mustard, curry, coffee and tea), acne/tinea medication, caustic chemicals, insecticides, paints, plant food, cosmetics, iodine, faeces, urine, vomit and staining that becomes permanent due to the failure to carry out care and stain removal procedures as recommended.

15 Year Wear Warranty*

Victoria Carpets warrants this carpet against pile weight loss by abrasive wear of more than 40% during a period of 15 years from date of delivery, provided it is used in accordance with the ACCS or manufacturer's rating. This warranty covers abrasive wear of the surface pile only and does not cover carpet backings. Abrasive wear is defined as fibre-loss from the carpet through normal abrasion.

* See store for full warranty details.

Care & Maintenance

Correct and regular maintenance will increase the life span of a carpet and also help maintain its good appearance. The natural characteristics of wool combined with a carpet maintenance plan make looking after wool carpet easy. Wool fibres have natural overlapping scales that keep dust and dirt high on the pile surface, making it easy to remove. Liquids stay on top of the surface for easy clean up. Wool fibres have elasticity so they withstand everyday wear and crushing from furniture, keeping wool carpets looking good for longer. Frequent vacuuming removes soil particles from the surface before they work their way below the pile surface. Vacuuming at least once a week and more in heavy traffic areas. Spills should be attended to as they occur - the older the stain, the more difficult it is often to remove.

Dry Stains

Gently remove as much of the substance as possible using a small soft hand brush or spatula to break up any crusted material and then vacuum thoroughly.

Wet Stains

Blot with absorbent white cloth or paper towel, or use spatula to remove excess, then blot. For larger spills, a portable extraction unit or wet/dry vacuum is best.

Naturally Smart Wool Cleaning Chart

Treatment		Order of Treatment							
1	Cold water	Stain Type	Step 1	Step 2	Step 3	Stain Type	Step 1	Step 2	Step 3
2	Detergent solution: One teaspoon of wool detergent (for example, Softly) and one litre of warm water	Fruit Juice & Alcoholic Drink	1	2		Ice Cream	2	4	
3	Clear household disinfectant	Bleach	1	12		Ballpoint Pen	9	2	
4	Dry cleaning solvent such as White Spirit or Murlex (available from hardware stores). Use only on dry carpet.	Blood	1	2		Lipstick	4	2	
		Chalk	2	4		Milk	2	4	
5	Chill with ice cubes in a plastic bag. Pick or scrape off substance.	Chewing Gum	5	4		Mouthwash & Toothpaste	2	4	
6	Vinegar solution: Mix 1/3 cup of white vinegar with 2/3 cup of water	Chocolate	4	2		Mustard	2		
7	Warm water	Coffee & Tea	1	2	6	Nail Polish	8	4	
8	Nail polish remover (should not contain lanolin)	Faeces	2	3	12	Oil	4	2	
9	Surgical alcohol	Glue	12			Paint (Oil Base)	11	4	
10	Vacuum clean	Grease	4	2		Urine (Fresh Stain)	1	2	3
11	Mineral turpentine or Methylated spirit								
12	Consult a professional carpet cleaner	Hair Dye	12			Vomit	2	3	6

If stains fail to respond to treatments, contact a professional carpet cleaner immediately.