



NOVOCORE™

The **NEXT** Revolution in Waterproof Floors

Premium



SE+™

Anti-Bacterial Finish

Hypoallergenic cork backing
100% waterproof non-wood hybrid floors
Deactivating bacteria without chemicals

Exclusive to **Harvey Norman®**



Novocore Premium is the latest innovation in flooring, offering superior comfort, stability and hygiene when compared to most floors. Years of research and product development have culminated in this truly amazing floor, which is not only 100% waterproof, but also offers a non-chemical antibacterial surface-making it ideal for bathrooms and kitchens as well as conventional living areas.

Innovation

Taking the latest in flooring to the next level

WPC (Wood Plastic Composite) flooring is the latest mass market trend in resilient flooring to make its mark in both the United States and throughout Asia and Europe. The advantages of WPC are that it is a lightweight, water resistant, structurally stable flooring alternative.

Novocore Premium takes the technology of WPC and enhances it, removing all wood content and adding numerous features to ensure it remains well above conventional WPC. By removing the wood content allows Novocore Premium to be 100% waterproof. It is also 100% recyclable.

Novocore Premium also incorporates cutting-edge hygienic technology, which in the past has been reserved for water purification, food and beverage processing and in laboratories. Furthermore, it adds a cork base layer for better sound absorption, more comfort and allows for application over less-than-perfect subfloors and ceramic tiles. Add to this an extra rigid layer of high density vinyl, and you have the most stable plank floor to date.



Health & Environment

Focused on your health and well-being

Novocore Premium uses cutting edge technology to provide you with a floor that works as a virtual 24/7 antiseptic, eliminating harmful bacteria through its SE+ non-chemical surface. SE+ is a revolutionary floor surface which disrupts the metabolism of bacteria, thus inhibiting bacteria survival, reproduction and colonisation. It will not wash or wear off and comes with a lifetime warranty!

Novocore Premium was built to be 100% recyclable and is completely free of Phthalates and other harmful plasticisers, keeping the indoor environment cleaner than it's ever been.

Furthermore, Novocore Premium's cork backing is hypoallergenic. It inhibits the growth of mould and mildew, which makes it ideal for wet areas where hygiene is critical. Cork also adds extra comfort to the floor, making it easier on feet and limbs, removing the feel of the harsh subfloor.



Deactivating Bacteria without Chemicals

- Protects from harmful bacterial attacks
- Reduces formation of biofilm and mildew



Convenience

Easy to install and maintain

Novocore Premium's tight lock click system has a rigid profile which makes DIY installation a breeze. Not only does this assist in installation, it also ensures liquids cannot penetrate through the surface joins for at least 24 hours. The waterproof capability also makes cleaning easy, as you can use a wet mop without worry of damaging the surface. Novocore Premium's structure also enables it to be easily scored and cut with a blade, further assisting in the ease of installation.



Dusky Oak



Spring Walnut



Weathered Maple



Chestnut Brown

Performance

A floor to last a lifetime

Being an extremely stable floor, Novocore Premium can be installed in areas up to a massive 400m², without the need for expansion trims! This is 4x the area recommended for a standard resilient floating floor! It also makes it a great solution for commercial application, and comes with a 15 year light commercial warranty as well as a lifetime residential warranty, demonstrating the quality of this innovative flooring solution.

Specification

- Finish: SE+
- Profile: Tight lock
- Pack size: 2.82m²
- Plank Thickness: 6mm
- Plank Dimensions: 1218mm x 178mm
- Acoustic rating: Lⁱ_{nT,w} 49 - 4 star floor rating
- Construction: Hybrid multi layered resilient plank with cork base
- Country of origin: China





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